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GLADIOLUS RED PHIPPS

Offered For The First Time At Low Prices

Consistent first prize winner at all shows including Boston and the National.

Tops the Los Angeles cut flower market for red glads.

Easy grower. Early bloomer. Flowers in 85 days and germinates well from bulblets.

In the opinion of gladiolus authorities the best red gladiolus on the market. Both bulbs and blooms are in big demand everywhere.

Enclosed herewith actual photograph of a real spike of Red Phipps. A true spectrum red.

All bulbs offered are clean young stock grown from bulblets and guaranteed 100% true to name.

Bulbs prepaid anywhere in the United States at these prices. Terms cash with order.

	Per 100 Bulbs	Per 1000 Bulbs
No. 1 — 1 1/2"	\$6.40	\$45.00
No. 2 — 1 1/4"	4.80	34.00
No. 3 — 1"	Sold Out	Sold Out
No. 4 — 3/4"	2.40	18.00
No. 5 — 1/2"	2.00	13.00
No. 6 — 1/4"	1.60	9.00
Bulblets	(Withheld for propagation purposes).	

Please use this coupon in ordering

THE BRIGGS FLORAL COMPANY
Encinitas, California.

Gentlemen:

Ship me on.....by prepaid express:
(Date)

.....	No. 1 Red Phipps	@ \$.....	— \$.....
.....	No. 2 Red Phipps	@ \$.....	— \$.....
.....	No. 4 Red Phipps	@ \$.....	— \$.....
.....	No. 5 Red Phipps	@ \$.....	— \$.....
.....	No. 6 Red Phipps	@ \$.....	— \$.....
	Enclosed herewith	\$.....	

If I am not satisfied in every way upon receipt of bulbs, they are to be returned at your expense and my money refunded without question.

Yours very truly,

Name.....

Address.....

If you wish we will hold bulbs for later delivery on receipt of 10% deposit. Balance c. o. d.

Several years ago we sold a large part of our stock of Red Phipps to our good friend J. D. Long, who named and introduced this popular variety. Here is a letter from him to the originator, telling what he thinks of this variety.

August 30, 1935.

Mrs. Elizabeth Briggs,
Briggs Floral Company,
Encinitas, California.

Dear Glad Friend:

Congratulations! Your RED PHIPPS won another first prize at the N.E.G.S. show in Boston August 17th.

A Glad must have "that something" to win at a Boston show. Competition is keen. Judges are "hard billed." I've been there. Have judged there. Have inside information. Mr. Stephen B. Jacobs was the winner, with three spikes of Red Phipps.

If all the blue ribbons won by Red Phipps were laid end to end - those won at many of the major shows, such as Century of Progress, A.G.S. at La Porte, Ind., the Michigan state show, and again at Chicago last year - if all these ribbons were laid end to end - let's see, where was I? Oh, yes, I was going to say that Red Phipps and blue ribbons made a dandy color scheme.

I wish you could see my plantings of Red Phipps from small bulbs, right now. I had only small bulbs left to plant. All medium and large bulbs sold out last spring.

This planting is on the highway to the Rocky Mountain National Park. Red Phipps is such a dazzling red that I'm afraid it may stop some car so suddenly that tourists will fly through the windshield.

Last night our local Kiwanis club threw a party. Invited the ladies. I cut a lot of Red Phipps for decorating the dining hall where the Kiwanians made merry. And was Red Phipps a riot! The effect was so glowing red that I feared someone looking through the window might think a conflagration had started and call out the fire department.

While the rest of the gang sang a lot of those silly songs I kept checking up on Red Phipps to see if I could find any spikes with less than 6 blooms open. Saw plenty with 7 or 8 open, but few less than 6. And all spikes from small bulbs. What adds to the charm of Red Phipps is unopened buds showing bright red also. Of course the ladies got the Glads when the party broke up.

Denver florists as well as shippers of Glads to many towns within 1000 miles, are strong for Red Phipps. "It's got what it takes" to please the florists and their customers.

Cordially,

J. D. LONG.

